



For Immediate Release

Catch the Flavor:

Daphne's California Greek Adds New Grilled Herb-Marinated Shrimp To Its Healthful Menu Line-Up

Including Under 400-Calorie Mango Shrimp Salad

(Carlsbad, Calif.) Feb. 14, 2012 – Daphne's California Greek, where fresh California and Mediterranean flavors fuse for a healthful and refreshingly new dining experience, today introduces grilled herb-marinated shrimp to its menu. Marinated in a flavorful combination of garlic, paprika and spices and served on a skewer, the new grilled shrimp takes center stage in three new menu items including Mango Shrimp Salad, Classic Grilled Shrimp Pita and a Shrimp Combo that includes two sides and a beverage.

"Our grilled shrimp is right on the money for a flavorful healthy option for people who want great food that is also good for you," said Bill Trefethen, Daphne's CEO. "This is one more step in our California-inspired menu innovation that is giving customers a reason to keep coming back to Daphne's."

The new grilled shrimp items are part of Daphne's menu evolution to combine its Mediterranean classics with a fresh California influence to provide great taste and better nutrition. Last year, Daphne's introduced four flavorful flatbread pizzas under 500 calories each, and new salads including a California Greek Salad with roasted chicken, chopped vegetables, avocado and more with a gorgonzola vinaigrette and Chicken Spinach Apple Salad with cranberries and candied walnuts.

The new grilled shrimp menu items include:

At less than 400 calories, the Mango Shrimp Salad (\$9.29) features grilled shrimp, fresh hand-made mango salsa with a hint of smoky chipotle flavor, mixed greens and feta cheese with a balsamic hummus dressing. The new balsamic hummus dressing combines the traditional sesame, garbanzo bean, lemon and garlic flavors of hummus with a white balsamic vinegar for light, fresh taste. The salad is served with a choice of warm multi-grain or regular pita bread.

The Classic Pita (\$6.99) features grilled shrimp, chopped fresh Roma tomatoes, crispy lettuce, red onions, and Daphne's Classic Greek dressing. The Classic Pita is also available with crispy shrimp.

The Shrimp Selects Combo (\$8.29), Daphne's value-oriented combo meal option, includes a skewer of grilled shrimp served with a choice of two sides, pita bread and a regular fountain beverage.

Daphne's restaurants serve delicious Mediterranean-inspired food with a fresh California influence, made with high quality ingredients and a focus on healthful options. Daphne's menu takes its inspiration from health-conscious consumers who desire quality, flavorful foods that can also fuel their active and full lifestyles.

Consumers can visit Daphne's website (daphnes.biz) or Facebook page – www.facebook.com/daphnesgreekcafe – to learn more about how 11-time world champion surfer Kelly Slater has teamed with Daphne's to inspire others to achieve a healthy lifestyle.

Founded in 1991, Daphne's California Greek has 56 locations throughout California, Arizona and Nevada, and is privately held by Wreath Equity LLC.

###