



Contact:
Erin Peacock
949-464-1096, peacockpr@cox.net

Barbara Caruso
714-841-6777, carusocom@aol.com

Daphne's California Greek Voted Best Greek Restaurant in San Diego

New California-Mediterranean Menu Continues to Earn Raves Among Fans Throughout San Diego

CARLSBAD, Calif. (Sept. 4, 2012) – With an inspired new menu featuring a blend of California and Mediterranean flavors, Daphne's California Greek has again earned the right to call itself the Best Greek Restaurant in San Diego. Daphne's received the most votes among the readers of the *San Diego Union-Tribune's* annual poll, "San Diego's Best." Daphne's has won the honor every year since 2010, when the category was first included in the 16-year old poll.

"This year's win is especially gratifying for Daphne's as it shows how our customers feel about our new menu, culture and image," said Bill Trefethen, CEO, Daphne's California Greek. "Our unique fusion of California and Mediterranean flavors continues to resonate among consumers, who want a fresh taste that is also a healthier alternative to other dining options. Thank you, San Diego, for again voting us as the best Greek restaurant in the county."

Founded in 1991 as Daphne's Greek Café, Daphne's California Greek was purchased in 2010 by Wreath Equity LLC and has since become a successful, lifestyle-oriented concept with 54 restaurants in California, Arizona and Colorado. Daphne's revamped menu features Mediterranean-inspired, California fare made with high quality ingredients and a focus on more

nourishing and healthful options. Daphne's menu takes its inspiration from health-conscious consumers who desire quality, flavorful foods that can also fuel their active and full lifestyles.

The new menu includes specialty salads, flatbread pizzas, pita sandwiches (with traditional or multi-grain pita), and grilled seafood complemented with flavorful sides such as a spicy Fire Feta dip, roasted veggies, and savory tabouli. The new multigrain pita bread is a custom recipe created by Daphne's and contains seven whole grains. More than a dozen new menu items, as well as most of the retained items, fall under 700 calories and can be customized to accommodate low-fat, low-carb, high protein diets as well as vegetarian, vegan and gluten-free diets.

More information is available at www.daphnes.biz. Consumers can "like" Daphne's Facebook page to receive updates on community activities, specials and new menu items.

#